



MEMORIES OF TOMORROW™
P H O T O G R A P H Y

Creating The Memories

WHAT HAPPENS AFTER THE WEDDING



LATER THAT NIGHT (OR MORE OFTEN THAN NOT IN THE EARLY HOURS OF THE MORNING)

My working day doesn't stop just because I have left the wedding. As soon as I get home I am straight on the computer to download and backup the photographs which have been taken on your wedding day. It isn't the quickest of job as normally I'll have well over 40GB's worth of files to download. My main workstation computer (aptly named the "Oracle") has disk redundancy built in (backup number 1). Once the files are safely on the computer they are all backed up onto an external hard drive which goes straight into a fire proof safe (backup number 2). I also carry out further back up onto an external hard drive which goes to a secure offsite storage location (backup number 3).

I'll try to get 10 sneak peek images uploaded onto the Memories of Tomorrow Facebook page that night and a few days later I'll add 10 more.

THE PHOTOS

After I have sorted through the photographs I then edit them which involves cropping, colour correcting, exposure balancing etc before sending them out to you. You can normally expect to receive these photographs around 2-4 weeks after the wedding. I'll post out the DVD(s) containing all the edited photographs sized at a 6:4 aspect ratio 14" x 9.3" @ 300DPI in JPG format. I also include lower resolution versions for email or Facebook. On average there are normally 800-1500 photographs on the discs.

THE WEDDING BOOK PROOF

I then set to work on your wedding book proof. I go through the edited photographs and select the best ones for telling the story of the day. I then design your wedding book uniquely around the photographs and any vows, readings, quotes etc that you may have sent me to be included.

I couldn't really put a timescale on how long I spend working on each book as I often work some crazy hours and at insane times of the day (or night). I pretty much work on the wedding books when I am in my "creative zone".

The design process takes about a further 2-4 weeks on average, but can take a little less or a little bit longer.

One thing I won't do though is rush the design. I'd rather have them looking just right rather than not quite up to scratch. Sometimes I will leave a design for a week and then come back to it with some fresh ideas. It isn't just a matter of processing all the pictures as the books are unique and should tell the story of your wedding day.

Once the wedding book proof is finished I upload it onto the Memories of Tomorrow Photography website. I'll email you a user name and password so you, your family and friends can login and view the online version of the wedding book. It works on most browsers including on iPhones and iPads. I also then send out the first proof of your wedding book as a high resolution Adobe PDF format.

CHANGES

It is then up to you as to let me know of any changes that you may want to the wedding book. Many of my clients don't make any changes to the wedding book and are happy for it to go to print. Either way it is up to you.

If you would like any changes making just email the details e.g. Page 1 - Please change top left image to #0452.

I will then update the online version of the wedding book and post you another proof of your wedding book in a high resolution Adobe PDF format.

If you haven't heard back from me within a week to let you know the changes have uploaded please give me a call as emails are not always 100% reliable. You could be waiting for changes that I don't know about.

PRINTING YOUR WEDDING BOOK

I will not send your wedding book print until I have had confirmation in writing (email is fine) that you have approved the book to go to print. After I get your approval it takes 3-4 weeks for the book to be printed and delivered to you.

I will also post out the remaining discs. These will contain the creatively edited photographs used in the wedding book sized at a 7:5 aspect ratio 14" x 10" @ 300DPI in JPG format, the finished wedding book in a high resolution Adobe PDF format, the finished wedding book in a Windows Media Video (WMV) format and a DVD slideshow of the finished wedding book.

DECISIONS... DECISIONS...

One of the decisions couples find hardest is "Which photograph(s) for the canvas print(s)?" I'm happy to assist where I can in helping you choose. Once you have decided on the photograph(s) just let me know (again email is fine) and I will get it/them ordered. It generally takes around 2 weeks for the canvas prints to be delivered after being ordered.